

# Marta Gonzalez-Aregall

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Department of Business Administration  
Industrial and Financial Management and Logistics  
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## Main research fields:

Maritime Economics, Logistics, Sustainable Shipping, Transport Economics

## Main Teaching fields:

Industrial Organization, Business Logistics, Supply Chain Management, Shipping Finance

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## EDUCATION

2012- 2016	<b>UNIVERSITAT DE BARCELONA (UB)</b> PhD in Economics ( <i>Excellent Cum Laude</i> )	Barcelona, SPAIN
2010-2012	<b>UNIVERSITAT DE BARCELONA (UB)</b> MSc in Economics.	Barcelona, SPAIN
2005-2010	<b>UNIVERSITAT DE BARCELONA (UB)</b> Bachelor in Economics, Universitat de Barcelona	Barcelona, SPAIN

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## PROFESSIONAL EXPERIENCE

Currently	<b>UNIVERSITY OF GOTHENBURG</b> Postdoctoral researcher	Gothenburg, SWEDEN
2016- 2017	<b>UNIVERSITAT AUTÒNOMA DE BARCELONA</b> Visiting professor	Barcelona, SPAIN
2012- 2017	<b>UNIVERSITAT DE BARCELONA (UB)</b> Pre-Doctoral Research Fellow, UB & GiM	Barcelona, SPAIN
Autumn 2016	<b>UN-ECLAC</b> Associate Researcher (September-December) <i>Natural Resources and Infrastructure Division</i>	Santiago, CHILE
2015- 2016	<b>UNIVERSITAT POMPEU FABRA (UPF)</b> TecnoCampus Mataró-UPF	Barcelona, SPAIN
Spring 2014	<b>UNIVERSITY OF BRITISH COLUMBIA (UBC)</b> Visiting Scholar (April- June 2014) <i>Centre for Transportation Studies, Sauder School of Business</i>	Vancouver, CANADA
Autumn 2014	<b>UNIVERSIDAD PALMAS G.CANARIA (ULPGC)</b> Visiting research (November 2014)	Las Palmas, SPAIN
2009-2012	<b>UNIVERSITAT DE BARCELONA (UB)</b> Department of Economic Policy Department Research Assistant, UB & GiM	Barcelona, SPAIN

## PUBLICATIONS

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### Journal article (Peer-reviewed)

Fageda, X. and Gonzalez-Aregall, M., (2018) "What drives European port traffic? The role of competition" *International Journal of Shipping and Transport Logistics*, 10 (5/6), 618-641.

Gonzalez-Aregall, M; Bergqvist, R and Monios, J (2018) "A Global Review of the Hinterland Dimension of Green Port Strategies", *Transportation Research Part D: Transport and Environmental*, 59, 23-34. <https://doi.org/10.1016/j.trd.2017.12.013>

Fageda, X. and Gonzalez-Aregall, M., (2017) "Do all transport modes impact on industrial employment? Empirical evidence from the Spanish regions", *Transport Policy*, 55, 70-78. <http://dx.doi.org/10.1016/j.tranpol.2016.12.008>

Castillo-Manzano, JI, Castro-Nuño, M., Fageda, X. and Gonzalez-Aregall, M., (2016) "Evaluating the effects of the latest change in Spanish port legislation: Another "turn of crew" in port reform?", *Case Studies on Transport Policy*, 4 (2), 170-177. <https://doi.org/10.1016/j.cstp.2015.01.005>

Fageda, X., Gonzalez-Aregall, M. (2014) "Port charges in Spain: The roles of regulation and market forces", *International Journal of Shipping and Transport Logistics*, 6 (2), 152 – 171.

### Book chapter

Gonzalez-Aregall, M; Bergqvist, R and Monios, J (2018) *Port-driven measures for incentivising sustainable hinterland transport*, Chapter in the book: "Green Ports - Inland and Seaside Sustainable Transportation Strategies", Edited by: Rickard Bergqvist and Jason Monios, Elsevier Edition.

Fageda, X. and Gonzalez-Aregall, M., (2018), *Port Governance Reform in Spain*, Chapter in the book: "Port Management: Cases in Port Geography, Operations and Policy", Edited by: Stephan Pettit and Anthony Bredford, Kogan Page Edition.

Wilmsmeier, G, Gonzalez-Aregall, M and Sánchez, R.J. (2017) *Before the hangover*, Chapter in the book: "Maritime Mobilities", Edited by: Jason Monios and Gordon Wilmsmeier, Routledge Studies in Transport Analysis, CRC Taylor and Francis Group, 2017

### Doctoral thesis

Gonzalez Aregall, M. (2016) *Transport Economics and Infrastructure: An Empirical Analysis of the Port Sector*, Doct. Thesis, Universitat de Barcelona, TDX Tesis Doctorals en Xarxa.

### Report

Gonzalez-Aregall, M. (2018) "Description of the Gothenburg container port conflict and its logistics consequences", *Logistics and Transport Research Group, University of Gothenburg, Working Paper Series 2018:1*

Gonzalez-Aregall, M; Bergqvist, R. (2017) "Port Initiated Incentives and Fees for more Sustainable Transport from a Hinterland Perspective", *Logistics and Transport Research Group, University of Gothenburg, Working Paper Series 2017:2*

### Pedagogical Publications

Nonell, Rosa, Estruch Manjón, Alejandro and Gonzalez, Marta (2016), "Mapa Conceptual: aprenentatge col.laboratiu i per indagació", *Revista d'Innovació Docent Universitària*, 8, 56-64.

Nonell, Rosa; Estruch, A, Termes, M., Gonzalez,M. (2015) *Elaboración de un artículo periodístico de reflexión. Evaluación por pares*, 88-95. Edited by: Teresa Pagès Costas, Jordi Calvo Lajustica in El aula Moodle. Aprender y enseñar en la UB. Published by: Octaedro / ICE-UB, Spain.

### **Non-academic articles**

Gonzalez-Aregall, M. "The Port of Barcelona: Prospects and challenges in an independent Catalonia", *White Paper: Barcelona, the capital of new state, 334-341, Barcelona City Council*, November 2014.

### **Working Papers**

Bergqvist, R and Gonzalez-Aregall, M "Port green hinterland initiatives for a more sustainable port-city interaction: The case study of Barcelona" (working paper)

Christodoulou, A.; Cullinane, K; Gonzalez-Aregall, M; Vierth, I. "Targeting the reduction of shipping emissions to air: A global review and taxonomy of policies, incentives and measures" (under review)

Gonzalez-Aregall, M, Spengler, T and Wilmsmeier, G., "The liner shipping industry: looking beyond firms-market structure, competition and concentration", (working paper)

Kayello, M., Morsten, J., Gonzalez-Aregall, M. "Investigating the impacts of the port labor conflict in West Sweden: Power beyond the dock" (working paper)

Rosell, J and Gonzalez-Aregall, M., "Persistent and transient efficiency on container port terminals in Europe", (working paper)

## **ACADEMIC EXPERIENCE**

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### **Research and Pedagogical Projects**

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| 2017-2019 | <i>Morötter och piskor inom sjöfarten för att uppnå miljökvalitetsmål</i> (GU, VTI).   |
| 2017-2019 | <i>Logistics consequences of the Gothenburg container port labor conflict</i> (GU, SSPA).  |
| 2016-2018 | <i>Miljöstyrande avgifter och incitament för hamnar</i> (IVL, GU, VTI, Göteborgs Hamn, Stockholms Hamnar, Trelleborgs Hamn).   |
| 2016-2018 | <i>Economy and Policy of Essential Services: Air Transport, Electrical Communications and Natural Resources</i> , Spanish Ministry of Science and Innovation (ECO2015-69193-R).  |
| 2015-2017 | Teaching Innovation Group: "Program training activities and acquired competences", (2014PID-UB/073)  |
| 2014-2016 | <i>Governments and Markets</i> . SGR – Regional Government Generalitat de Catalunya (SGR2014-325).   |
| 2013-2015 | Teaching Innovation Group in Economics and Public Policies – Econometrics, Statistics and Applied Economics Department; Universitat de Barcelona (GINDOC-UB/150)                 |
| 2013-2015 | <i>Analysis and evaluation of public policies</i> . Spanish Ministry of Economy and Competitiveness (ECO2012-38004).   |
| 2010-2012 | <i>Governments and markets: Analysis and evaluation of privatization, regulation and competition policies</i> . Spanish Ministry of Science and Innovation (ECO2009-06946/ECON). |
| 2009-2013 | <i>Governments and Markets</i> . SGR- Regional Government - Generalitat de Catalunya (SGR2009-1066).   |

## Grants

2011- 2015	Scholarship of the University of Barcelona for a PhD program (APIF)
2013	Scholarship of the Catalonia Government for PhD researchers (AGAUR-AAD).
2008-2009	ERASMUS Scholarship LUNDS UNIVERSITET; Lund, SWEDEN

## Reviewer assignments

Utilities Policy; Cuadernos Económicos ICE; Transport Policy; Maritime Policy and Management; Transportation Research Part E: Logistics and Transportation Review; Transportation Research Part A: Policy and Practice; the European Journal of International Management; Transportation Research Part D: Transport and Environment

## Conferences and Seminars

October 2018	<i>Swedish Transportation Research Conference</i>	Gothenburg, SWEDEN
March 2018	<i>Nectar Conference Cluster 3: Logistics and Freight</i>	Venice, ITALY
June 2017	<i>International Association of Maritime Economists (IAME)</i>	Kyoto, JAPAN
June 2017	<i>International Transportation Economics Association (ITEA)</i>	Barcelona, SPAIN
March 2017	<i>Universitat Autònoma de Barcelona (UAB) – Seminar</i>	Barcelona, SPAIN
August 2016	<i>International Association of Maritime Economists (IAME)</i>	Hamburg, GERMANY
June 2016	<i>XIX Encuentros de Economía Aplicada</i>	Seville, SPAIN
November 2014	<i>Universidad de Las Palmas de Gran Canaria- Seminar</i>	Las Palmas, SPAIN
May 2014	<i>Centre for Transportation Studies, UBC- Seminar</i>	Vancouver, CANADA
March 2014	<i>GiM-UB Seminar- University of Barcelona</i>	Barcelona, SPAIN
November 2013	<i>International Workshop (UB and Cornell University)</i>	Barcelona, SPAIN
October 2013	<i>XREAP Symposium 2013</i>	Barcelona, SPAIN
August 2013	<i>53<sup>rd</sup> Congress of the European Regional Science Association</i>	Palermo, ITALY
July 2013	<i>International Association of Maritime Economists (IAME)</i>	Marseille, FRANCE
June 2013	<i>XV “World Economic Meeting”</i>	Santander, SPAIN
May 2012	<i>World Conference Transportation Research Society- Group 2</i>	Antwerp, BELGIUM

## Courses

May 2016	MOST Management- Shortsea Logistics ( <i>Escola Europea de Short Sea Shipping</i> ) Barcelona, SPAIN
July 2015	Transport Policy and Planning: Cities, Sustainability and Project Evaluation ( <i>UBeconomics Summer School</i> ); Barcelona, SPAIN
March 2015	Shipping Management, Maritime Safety and Security, <i>Institute of Transport and Maritime Management Antwerp (ITMMA)</i> ; Antwerp, BELGIUM
August 2014	Management Reform of Public Services: Privatization, nationalization and other alternatives ( <i>Universidad Internacional Menéndez Pelayo</i> ); Santander, SPAIN
June 2011	Kuhmo-Nectar Summer School 2011 ( <i>ITEA-Transport Economics</i> ); Stockholm, SWEDEN
August 2010	Consumer Behaviour ( <i>University of Helsinki- Summer School</i> ); Helsinki, FINLAND.

## Other academic activities

- May 2018 International Workshop on Climate Change and Adaptation Planning for Ports, Transport Infrastructures, and the Arctic (CCAPPTIA); Winnipeg, CANADA
- October 2014 2014 Spanish Stata Users Group meeting; Barcelona, SPAIN
- February 2014 First Meeting on Transport Economics and Infrastructure; Barcelona, SPAIN
- December 2013 XREAP Seminar: “The Reform of Competition and regulatory authorities in Europe”  
Barcelona, SPAIN
- May, 2013 III Workshop on Transport Economics: “*Economic analysis of transport and the environment*”; Barcelona, SPAIN
- May 2012 Symposium: “*Neither public nor private: Mixed forms of service delivery around globe*”;  
Barcelona, SPAIN (Member of the organizing committee).
- August 2011 51<sup>st</sup> Congress of the European Regional Science Association; Barcelona, SPAIN  
Member of the volunteer student support team

## TEACHING EXPERIENCE

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### Teaching

#### - *University of Gothenburg*

- 2017-2018 Lecture on Shipping Financial Aspects (*Master’s degree in Logistics and Transport Management*).
- Lecture on Air Transportation (*Master’s degree in Logistics and Transport Management*).
- Lecture on Inland Waterways (*Master’s degree in Logistics and Transport Management*).

#### - *Universitat Autònoma de Barcelona*

- 2016- 2017 International Economics (*Bachelor’s degree in Economics*).

#### - *Universitat Pompeu Fabra- TecnoCampus*

- 2015-2016 Business Logistics (*Bachelor’s degree in Logistics and Maritime Business*).

#### - *Universitat de Barcelona*

- 2013-2017 Industrial Organization (*Bachelor’s degree in Business Administration*)- *in English*.
- 2012-2017 Economic Policy of Spain and European Union (*Bachelor’s degree in Economics*).

### Supervision

- 2017-2018 Master’s Thesis in Logistics and Transport Management - *University of Gothenburg*
- 2016-2017 Two Bachelor’s thesis in Economics – *Universitat Autònoma de Barcelona*
- 2014-2015 Master’s Thesis in Economics, Regulation and Competition of Public Services -  
*Universitat de Barcelona*

### Teaching in other professional settings

Lectures on Motorways of the Sea and Innovation and New Technologies (MOST Management- Shortsea Logistics’ Course) - *Escola Europea de Short Sea Shipping*; Barcelona, SPAIN

### Pedagogical training

- 2018 HPE101 – Teaching and Learning in Higher Education 1, 5hec, *University of Gothenburg*
- 2018 HPE201 – Supervision in Postgraduate Programmes, 5hec, *University of Gothenburg*

## **LANGUAGES AND COMPUTER SKILLS**

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### **Languages**

*Spanish:* Native

*Catalan:* Native

*English:* Fluent

*Swedish:* Basic

### **Computer Skills**

MS Office, E-views, Stata, GeoDa, MatLab, LaTeX, Moodle, Photoshop

## **OTHER EXPERIENCE**

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### **Participation in media**

2018            ”Containerterminalen kan drabbas hårt”, Sjöfarts Tidningen, 2018-09-21  
2018            Interview about Gothenburg’s Port Conflict, Hamnarbetaren Journal, 2018, 1  
2018            ”Economi till sjöss”, GU Journal Interview, April 2018

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